

ONE 1

Introduction

At One 1, we are more than just a company; we're a beacon of inspiration in the ever-expanding realm of space exploration and innovation. Founded on the belief that humanity's destiny lies among the stars, One 1 is dedicated to leading the charge in pushing the boundaries of what's possible in space.

Our mission is clear: to propel humanity's exploration of the final frontier forward, one groundbreaking innovation at a time. With a relentless commitment to excellence and a spirit of adventure that knows no bounds, One 1 is shaping the future of space exploration. From designing cutting-edge spacecraft to pioneering revolutionary technologies, One 1 is at the forefront of the space industry, driving progress and inspiring the next generation of space pioneers.

Our vision is to ignite a new era of discovery and enlightenment, where the vast mysteries of the cosmos are illuminated and humanity's potential reaches new heights. We envision a future where the boundaries of space are not limitations, but gateways to infinite possibilities.

Pioneering Tomorrow's Skies with **ONE 1**

Our tagline paint a picture of "One 1" as a visionary company that is leading the way in exploring and shaping the future of space exploration, pioneering new frontiers and possibilities among the stars.

It signifies our commitment to leading the forefront of space exploration, innovating beyond Earth's confines, and shaping the future among the stars.

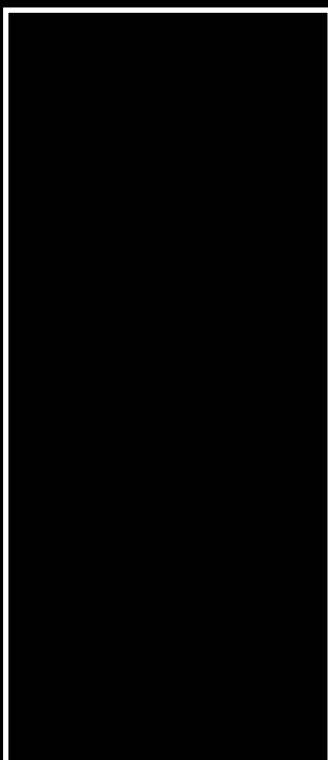
Join us as we embark on this extraordinary voyage to unlock the mysteries of the universe and chart a course towards a brighter future among the stars. Welcome to One 1—where the possibilities are as limitless as the cosmos itself.

The Color Palette of **ONE 1**

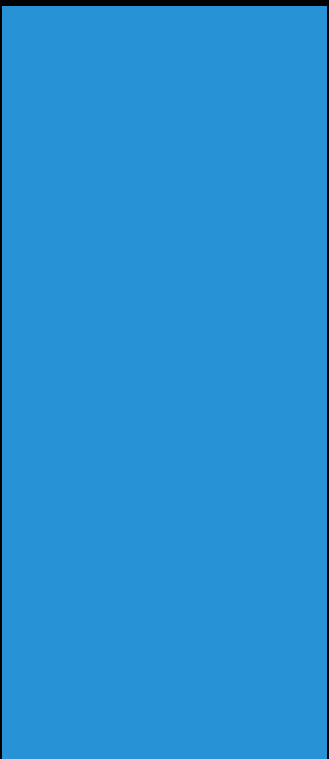
In the palette of One 1:
Black embodies sophistication and the mysteries of space.
White represents purity, clarity, and innovation.
Celestial Blue evokes the wonders of the cosmos and endless exploration.
Eerie Black adds depth, allure, and a sense of mystery.
Together, these colors capture the essence of One 1, where innovation meets the boundless horizons of space exploration.



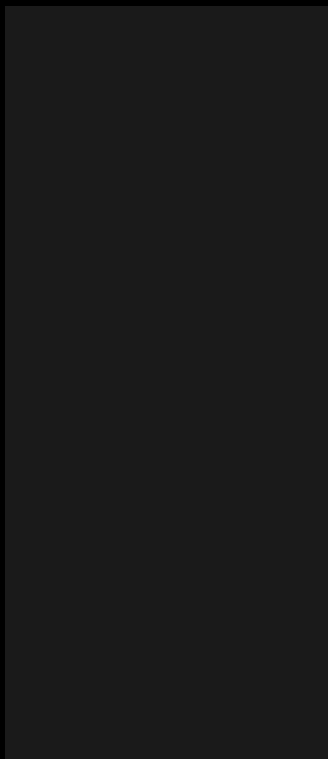
WHITE
FFFFFF



Black
000000



CELESTIAL BLUE
2892D7



Eerie Black
1A1A1A

The Typeface of ONE 1

MONTSERRAT

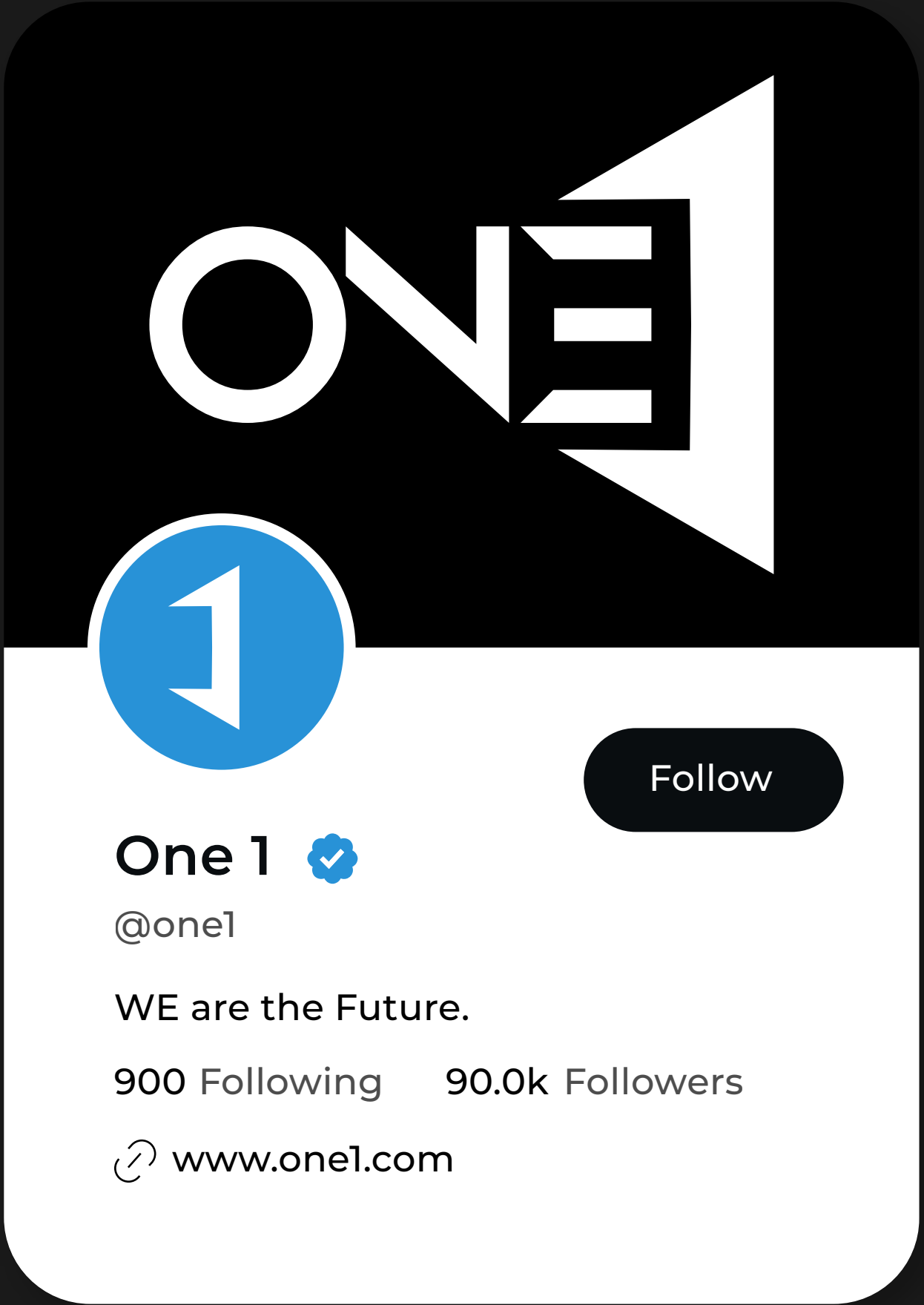
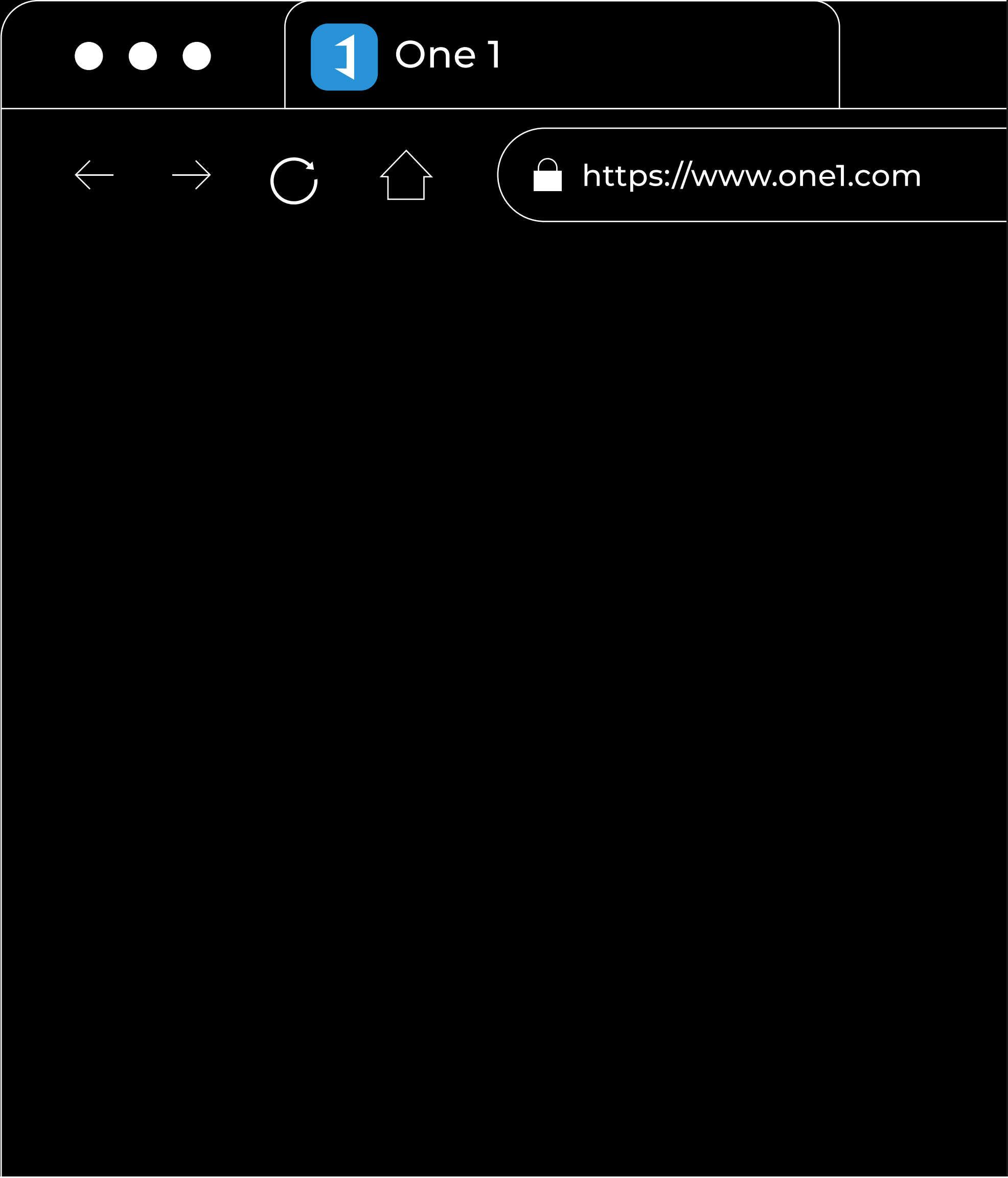
Inspired by the urban typography of the early 20th century, Montserrat strikes a balance between classic elegance and contemporary style.

With its timeless appeal and futuristic edge, Montserrat elevates the visual identity of "One 1," reflecting the company's commitment to pushing the boundaries of space exploration and innovation.

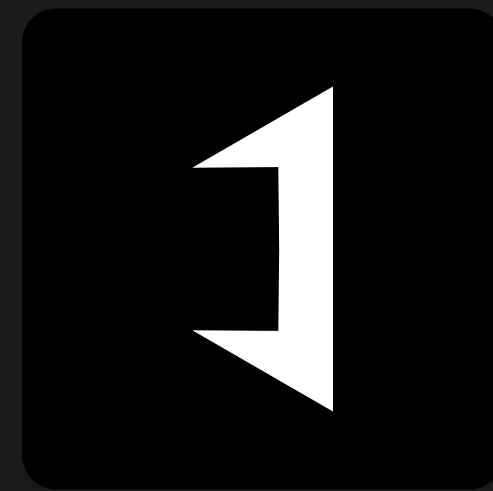
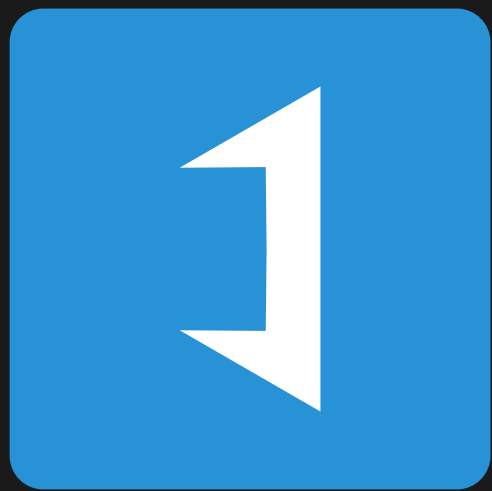
Montserrat Regular Aa AaBbCcDdEeFfGgHhIiJj
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Montserrat Medium Aa AaBbCcDdEeFfGgHhIiJj
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Montserrat Medium Aa AaBbCcDdEeFfGgHhIiJj
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The app icons of **ONE 1**



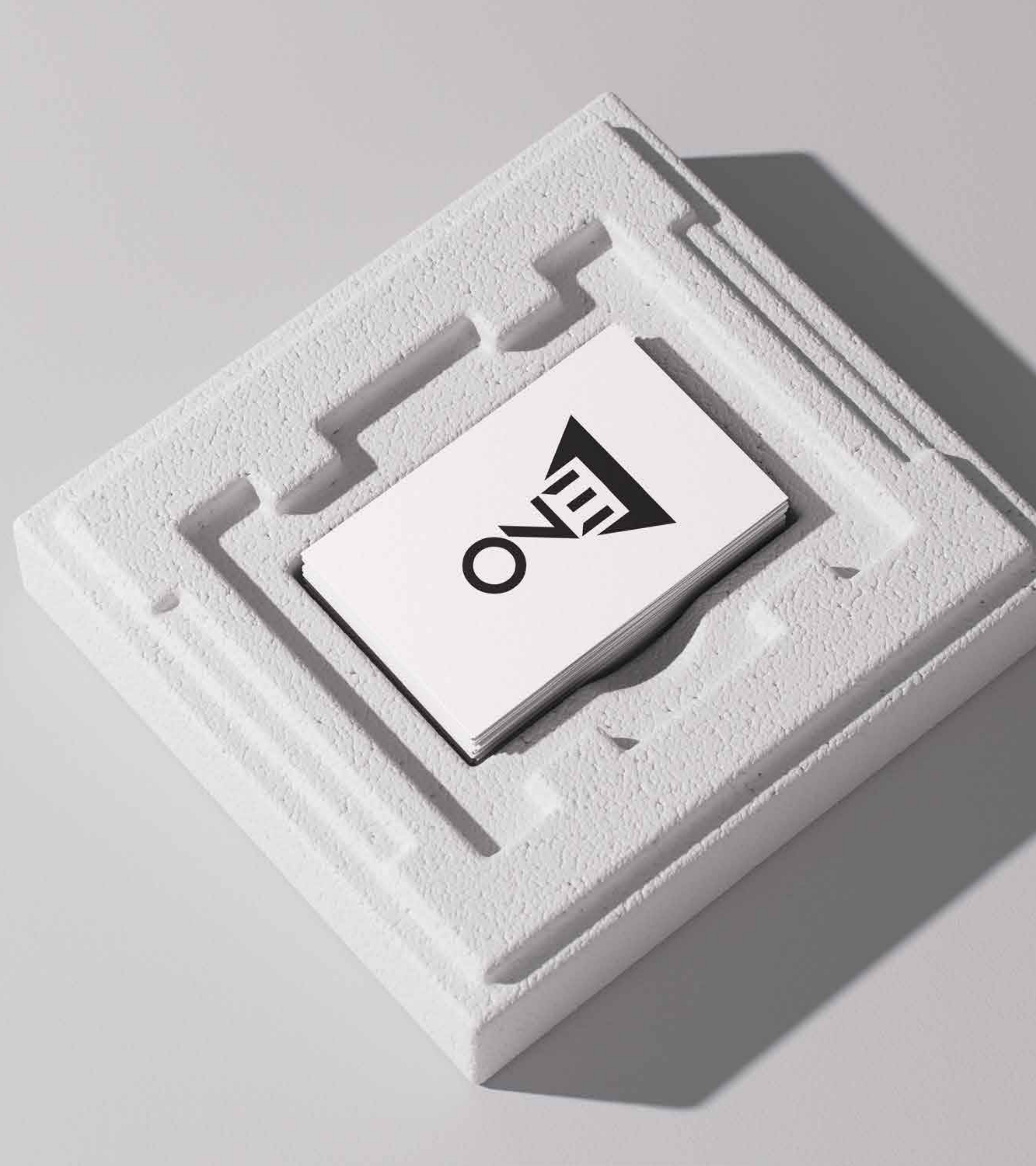
This design encapsulates the essence of "One 1" as a forward-thinking space exploration company, while also ensuring recognizability and impact as an app icon.



The mockups for **ONE 1**

These are the mockups of One 1.
All mockups are used according to the brand essence.
Thses mockups are important part of the this brand
One 1.

You can see them on next pages.

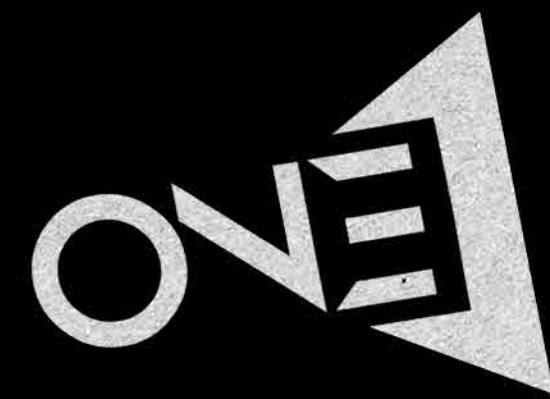




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THE
FUTURE.**



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128 GB 300 Mbps



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ONE 1

2024



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Thank you!